

## **ONLINE TECHNOLOGY BASED ENTREPRENEURSHIP DEVELOPMENT PROGRAM (TEDP)**

29<sup>th</sup> DEC - 11<sup>th</sup> Feb, 2022



**SPONSORED BY:**



सत्यमेव जयते  
Department of Science and Technology (DST)  
**DST**



ENTREPRENEURSHIP  
DEVELOPMENT  
INSTITUTE OF INDIA

**ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA  
(EDII) (DST-NIMAT)**

## ABOUT THE INSTITUTE

SRM Institute of Science and Technology (formerly known as SRM University) ranked as No. 1 Private Engineering Institute in India and accredited by NAAC with A++ Grade in 2018 has over 52,000 students and 3200 faculty members, offering a wide range of undergraduate, postgraduate and doctoral programs in Engineering, Management, Medicine, Health Sciences, Agriculture, Law and Science & Humanities. Established nearly for two decades, SRMIST, Ramapuram Campus has set standards in the pragmatic education system and knowledge conception across various fields. SRMIST Ramapuram campus has been recognized as Business Incubator by Ministry of MSME, Govt. of India for promoting entrepreneurial attitude and support to the students.

### CHIEF PATRONS

**Dr.R.Shivakumar,**  
Chairman,  
SRM Group of Institutions  
Ramapuram and Trichy Campuses  
**Mr.S.Niranjana,**  
President, SRMIST

### CONVENOR

**D.Haripriya**  
Assoc. Prof/ECE  
**Dr.J.Megala**  
Asst. Prof/ECE

### PATRONS

**Dr.N.Sethuraman,**  
Management representative,  
SRM Group of Institutions  
Ramapuram & Trichy Campuses  
**Dr.V.Subbiah Bharathi,**  
Director,  
SRM Group of Institutions  
Ramapuram Campus  
**Dr.M.Muralikrishna,**  
Dean (E&T),  
SRMIST, Ramapuram Campus

[REGISTER HERE](#)  
(No Registration Fee)

**Registration Link:**  
**<https://forms.gle/7Q6kJN66UC5mmb3y8>**





## ABOUT THE PROGRAMME

Technology Based Entrepreneurship Development program (TEDP) aims to build the capacity of Technical Entrepreneurs across India. This program uses a combination of capacity building workshops and hand-holding/mentoring support to strengthen both the entrepreneurs and their enterprises and connect them to institutions and the marketplace. TEDP provides an opportunity for participants to meet successful entrepreneurs to share, learn and network.

## PROGRAMME STRUCTURE

- Entrepreneurship – Concept and Present Scenario
- Identification of Business Opportunities  
Project Identification and Opportunity Guidance
- Market Survey
- Intellectual Property Right (IPR) Role of Supporting Agencies and Schemes
- Role of Financial Institutions and Banks
- Motivation Training  
Technical and Financial Aspects
- Business Plan / Project report
- Preparation
- Managerial Aspects
- A Complete Module on IOT and AI
- Online Experience Sharing with Entrepreneurs in various fields (Solar, waste management, sustainable livelihood)

## PROGRAMME OBJECTIVE

A Technology based Entrepreneurship Development Programme (TEDP) aims at training the Science & Technology graduates and the diploma holder women in the essentials of conceiving, planning, initiating and launching an economic activity/enterprise successfully

## RESOURCE PERSONS

Experts from MSME DI, NRDC, DIC, LDM, CEOs of Incubators, Representatives of Industries Associations, Technical Entrepreneurs, etc.

## TARGET GROUP

This programme is only for women and Men participants possessing degree in any branch of Science/Technology or Diploma of at least 3 years in any branch from recognized institution.

## ELIGIBILITY

- Both Men & Women Participants
- Bachelor Degree/Diploma in Science/Engineering/Technology
- Age should be between 21-35 years

## SELECTION

- Selected candidates will be intimated by e-mail
- e-Certificate of Participation to all attendees