SRM UNIVERSITY
ECE DEPARTMENT
I.S.F OF I.E.T.E.
EVOLUTION

The Department of Electronics and Communication Engineering, in liaison with I.S.F. of IETE, conducted an event called "EVOLUTION" on 21.07.2017(Friday) from 2:00pm to 4:00pm. The event was co-ordinated by Mr.Manoj Kumar, IETE Society Coordinator of SRM University,Ramapuram.

EVOLUTION:

The event comprised of three rounds that are as follows:-

1. C IT OUT!
2. BRAND BOX
3. PITCH YO PRODUCT

There were total of 14 participating teams and each team consisted of 3 members.The participants needed to obtain certain score to qualify each round.

C IT OUT!

The first round was a paper round which aimed at evaluating the logical aptitude and programming skills of participants in C. There were 15 questions that each team had to answer in a span of 30 minutes. Out 14 teams,8 teams went ahead for 2nd round and 6 teams were eliminated.

BRAND BOX

The second round was conducted by using PowerPoint Presentation.This round consisted of 12 questions in which various pictures of electronic goods, everyday products were displayed with help of projector and the team had to recognize the name ofthe associated brand. Each question had to be answered within 15 seconds. After the end of the slides, 3 taglines of famous brands were stated, making the total number of questions for the round up to 15. Out of 8 teams,4 teams went ahead for final round.

PITCH YO PRODUCT

The third round was Pitch Yo Product.In this round, each of the teams were given topics such as smartphone,laptop,operating system,tablet. The teams had been given 2 minutes of preparation time, followed by 3 minutes of advertising their product. The purpose was to estimate the team on the basis of their stage performance, team coordination and their innovative taglines for their own companies. Considering the above mentioned parameters, the teams were judged by the crowd present in the room.

The final winners were chosen in accordance with their performance in the final round.

ENDING CEREMONY-

The winners were given certificates by Mrs. Kavitha, reputed professor of ECE Department. Certificates were also given to runner ups and all qualifying participants of firstround.

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